



January 2-6, 2012

Professional Development January 2-3
Exhibits Open January 4-6

Art Preparation For Decorating

Dane Clement

Stahls' ID Direct

CAS - 1 pt
Tuesday, January 03, 2012
2:00 pm - 3:00 pm

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Art Preparation for Garment Decorating

By Dane Clement
Great Dane Graphics

Times sure are changing. No longer are we only decorating products and garments with one or two colors. These days our options are many and there seems to be no end to the different application processes available to us.

More and more it's becoming easier to use multiple color designs on many different products. With technology today, it's easier than ever to decorate mugs, mouse pads, and other items to look like the same full color versions on T-Shirts and other material goods.

This class will cover the following topics:

View and discuss samples of all sorts of decorating applications to better understand which technique will be the best for your job.

What new and trendy techniques should I consider for my clients?

Vector Art vs. Raster Art, What's the difference?

When to use which type?

What type of files do I need?

Illustrator, CorelDRAW, EPS, Photoshop, TIF, jpg, PDF

My job will be embroidered, how should I create the art?

What to do and not to do when creating artwork for embroidery.

I'm considering heat applied graphics for my job, what do I need to know?

Learn what to stay away from when creating artwork for Heat Applied applications.

I'm not sure if I should use DTG printing or screen printing for my job?

How to decide which application is best for your job.

My customer wants to use full color graphics, which applications should I consider using?