

January 2-6, 2012

Professional Development January 2-3  
Exhibits Open January 4-6

# Create Awesome Videos To Market Your Business

**Phillip Baker, CAS**

Baker Creative Agency

CAS - 1 pt

Tuesday, January 03, 2012

8:00 am - 9:00 am

Brought to you by:

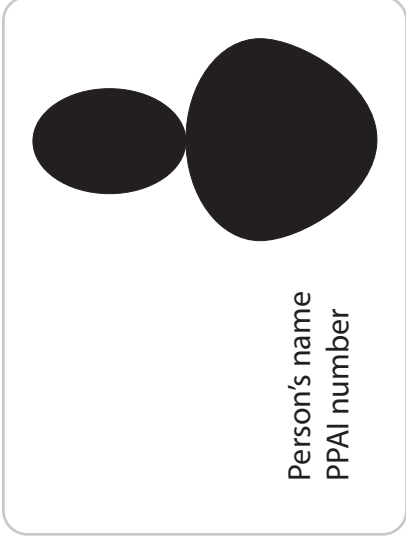


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<b>Storyboard PPAI Expo</b> :15 Video Demo, Phillip Baker CAS		<b>Client</b> Baker Creative Agency	<b>Title</b> "I AM PPAI"
<b>Spot</b> :15	<b>Expo</b> :15	<b>Job #</b> 11114101	



**Shot 1:** Single person, justified left  
**Copy:** "I am PPAI"



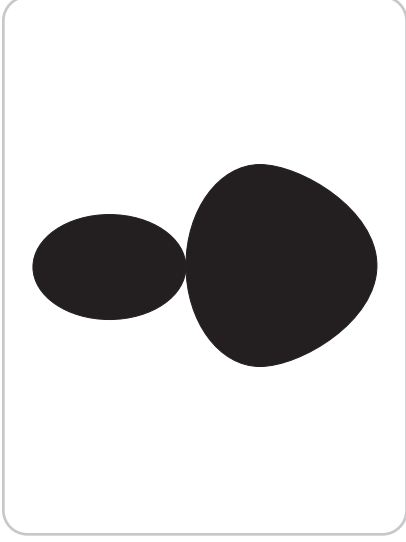
**Shot 2:** Single person, justified right  
**Copy:** "I am PPAI"



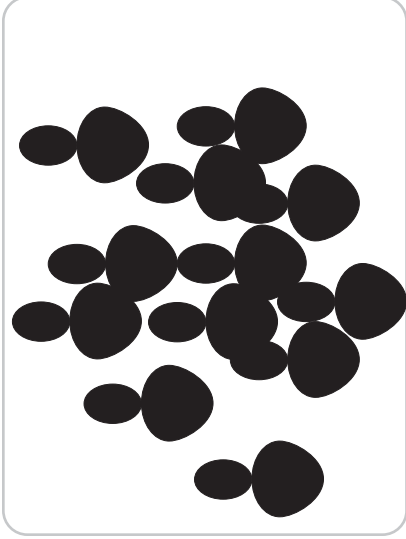
**Shot 3:** Single person, centered  
**Copy:** "I am PPAI"



**Shot 4:** Graphics & voice over  
**Copy:** "If you want to be the best...."



**Shot 5:** 3 individuals, centered, in quick succession  
**Copy:** "I am...I am...I am...."



**Shot 6:** Overhead group shot  
**Copy:** "PPAI!"