



January 2-6, 2012

Professional Development January 2-3
Exhibits Open January 4-6

To Be Truly Successful. . . Work Less

Ron Baron

Calendar Advertising Council

CAS - 1 pt

Tuesday, January 03, 2012

11:00 am - 12:00 pm

Brought to you by:



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AVOID BURNOUT and Stay Motivated!

or . . .

**"To Be Truly Successful
. . . You Must Work LESS!"**

--

presented by . . . **RON BARON**

A STORY...

IT'S ALL
ABOUT
BURGERS!

**SET
UNREASONABLE
EXPECTATIONS**

SELLING
SERVICE
INSTEAD
OF PRICE -
OR EVEN
QUALITY

LETTUCE,
PIZZA,
WATER

WHAT AM I
GOING TO
DO TO
INCREASE
MY VALUE
TO MY
CLIENTS?

STRETCH
YOUR
BUSINESS
DEFINITION

PRISONS

YOUR REAL
LIMITATIONS

THERE ARE
ALWAYS
2
STORIES

RESPONSIBILITY

=

CONTROL

(THE "UN"-PERSON)

THE MOST
UNPLEASANT
PRINCIPLE
OF
SUCCESS

"STUFF"
HAPPENS!

"I HAVE
KNOWN A
GREAT MANY
PROBLEMS IN
MY LIFE,
MOST OF
WHICH NEVER
HAPPENED."

ACTION
MOVIES

"LINE
OF
DUTY"

STOP
FOR
GAS

"I CAN"

VS.

I. Q.

WHY DID
YOU
GO INTO
THIS
BUSINESS?

MOST
BUSINESSES
IN THIS
INDUSTRY
FAIL AND SO
CAN YOURS

HOOD ORNAMENTS

THE WORK

--

BUILDING

THE

BUSINESS

WHAT DO I
WANT MY
LIFE TO
LOOK LIKE?

1-TECHNICIAN

2-MANAGER

3-ENTREPRENEUR

= MASTER

TAKE
CHARGE

KICK ME IN
THE BUTT

RECOGNIZE
YOUR
PRESENT
ABUNDANCE

I. O. U.

Thank You!

Call or Email . . .

Yes Ron,
I know I can be more successful and would like a kick in
the butt every now and then.

303.472.4642
RonaldBaron@msn.com

(butt-kicking is my pleasure . . .
it is absolutely *free*)