SPECIALTY ADVERTISINGASSOCIATION OF CALIFORNIA
200 Paseo Camarillo Ste #100 Camarillo CA 93010 (805) 484-7393 (805) 388-7666 FAX

2011 BRAND CONTRACT

Set up August 23
Exhibits Open August 24 – 25, 2011
Long Beach Convention Center
Long Beach California

PPAI brand™ REWARD. RECOGNIZE. REMEMBER

The SAAC Show

We are looking forward to another great show once again this year. Please indicate the number of booths required. ***You will be able to make your booth selection*** based on the date your contract and deposit is received and your priority points. This contract is subject to the exhibitor rules on the reverse side of this form, and by your signature below, you agree to abide by these rules. Your deposit is refundable upon written request if received no later than April 1, 2011.

NO REFUNDS WILL BE MADE AFTER APRIL 1, 2011.

A deposit of $500 per booth must accompany this contract. Balance is due by June 1, 2011.

# of 10' X 10' Booth (s) _____ $1225.00 each $_____

ADDITIONAL REQUIREMENTS:

Corner	$ 250.00	(no end caps)	$_____
Island	$ 7,000.00	(20' X 20')	$_____
New Product Showcase	$ 200.00	(per item)	$_____
Draped Table (8')	$ 75.00	(one per booth)	$_____
Aisle Carpet Span (4 booth min)	$ 200.00		$_____
Extended Height	$ 200.00		$_____

For Office Use Only

IFS/C: _____
IFS/P: _____
Booth#: _____
Inv#: _____
Inv. Sent: _____
a2z: _____
Reg: _____
PS _____
Dir Info: _____
BalPd: _____

The booth package includes:
- One 500 watt electrical outlet per 10x10
- Back and side drape
- Booth sign
- Carpet
- Wastebasket
- Nightly booth cleaning.

TOTAL COST	$_____
DEPOSIT PAID *($500 per booth)*	$_____
BALANCE DUE	$_____

Payment and Contact Information

Company Name_____ Phone _____
Address_____ Fax_____
City _____ Email_____
State _____ ZIP_____ Website_____
Trade Show Contact Name_____ Signature_____

SAAC Member	**Yes #**	**No**	**PPAI #**	**SAGE #**	**ASI #**

Check #_____ Charge the credit card below.

Card No:																**CVV**					**Exp Date**				

Cardholder's Name:(print)_____Signature:_____

Cardholder's Address if Different:_____

I authorize SAAC to charge the above credit card for any additional balance due on June 1, 2011.