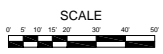


SPECIALTY ADVERTISING ASSOCIATION OF CALIFORNIA

AUGUST 24-25, 2011

LONG BEACH CONVENTION CENTER - HALL A&B LONG BEACH, CALIFORNIA

ALL BOOTHS 10'x10' UNLESS OTHERWISE NOTED.



Unoccupied space - 20,000 sqft

PLAN PREPARED BY:
GES
 5560 Katella Avenue
 Cypress, CA 90630
 PH: 562-370-1500 FX: 562-370-1699

SUBJECT TO FIRE MARSHAL APPROVAL

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M-0640 22-04682 07-23-10 04-04-11
 D. McDERMID 07-30-10 04-25-11
 T. O'GORMAN 09-15-10
 09-29-10
 02-16-11
 03-07-11

Inventory as of 04/25/2011 7:52am

Dimension	Size	Qty	SqFt
10x10'	100	382	38,200
10x20'	200	12	14,400
10x30'	300	7	2,100
10x40'	400	1	400
20x20'	400	4	1,600
20x30'	600	1	600
Totals:	467	57,300	

Legend:
 55% - 31,400 SqFt Rented
 45% - 25,900 SqFt Available
 ● Rented 55%
 ○ Available 45%

1. Exhibitor Registration
2. Exhibitor Self Reg.
3. Print Station 2
4. Print Station 2
5. Corrections
6. On-Site Reg.
7. On-Site Reg.
8. Print Station 1
9. Cash