

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Specialty Advertising Association of California

Long Beach Convention Center, Halls A & B
August 24 - 25, 2011

Official Service Provider

Global Experience Specialists, Inc. (GES) 7050 Lindell Road Las Vegas, NV 89118-4702	Phone (in USA): 800.475.2098 FAX (in USA): 866.329.1437 Contact us Online: www.ges.com/chat	International Calls: 702.515.5970 International Faxes: 702.263.1520
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GES is here to take care of your on-site needs. All contractors and production personnel will be available, along with any services you might desire such as Furniture and Material Handling.

Servicenter Hours

Tuesday, August 23, 8:00 AM - 5:00 PM	Wednesday, August 24, 8:00 AM - 5:00 PM
Thursday, August 25, 8:00 AM - 8:00 PM	

Show Information

SAAC		Brand @ SAAC	
Booth Size: 10' x 10'		Booth Size: 10' x 10'	
Backwall Drape: Black / Gray		Backwall Drape: Black	
Sidewall Drape: Black		Sidewall Drape: Black	
Aisle Carpet Color: Pepper / Red		Aisle Carpet Color: Red	
1 - 10' x 10' Gray Carpet		1 - 10' x 10' Red Carpet	
1 - Wastebasket		1 - Wastebasket	
Daily Cleaning		Daily Cleaning	
1 - 500 Watt Electrical Outlet		1 - 500 Watt Electrical Outlet	
1 - Two line ID sign (7"x44") provided automatically		1 - Two line ID sign (7"x44") provided automatically	

Important Dates *Be sure to check all order forms for additional deadlines*

Discount Deadline Date

Monday, August 8 GES orders must be received with payment by this date.

Installation

Tuesday, August 23 8:00 AM - 7:00 PM

Show Hours

Wednesday, August 24 10:00 AM - 5:00 PM
Thursday, August 25 10:00 AM - 3:30 PM

Dismantle

Thursday, August 25 4:00 PM - 10:00 PM
Friday, August 26 8:00 AM - 12:00 PM

Empty Container Return

Thursday, August 25 3:30 PM Start time for Empty Container Return.

Carrier Check-in Post-Show

Friday, August 26 10:00 AM Carriers post-show must be checked-in by this time.

Facility Clear

Friday, August 26 12:00 PM All exhibitor materials must be removed.

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NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat