

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

**Specialty Advertising Association of California / brand. @ SAAC**  
 Long Beach Convention Center, Halls A-C  
 August 4 - 5, 2010

**GES Exposition Services is now Global Experience Specialists (GES). While our name and logo have changed, one thing will remain and that is our commitment to you. Find out more at <http://www.ges.com/about/press/>.**

**Official Service Provider**

Global Experience Specialists® 7050 Lindell Road Las Vegas, NV 89118-4702	Phone (in USA): 800.475.2098 FAX (in USA): 866.329.1437 Contact us Online: <a href="http://www.ges.com/chat">www.ges.com/chat</a>	International Calls: 702.515.5970 International Faxes: 702.263.1520
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**Show Information**

<b>SAAC</b>	<b>brand. @ SAAC</b>
Booth Size: 10' x 10'	Booth Size: 10' x 10'
Backwall Drape: Black / Gray	Backwall Drape: Black
Sidewall Drape: Black	Sidewall Drape: Black
Aisle Carpet Color: Pepper / Red	Aisle Carpet Color: Red
1 - 9' x 10' Gray Carpet	1 - 9' x 10' Black Carpet
1 - Wastebasket	1 - Wastebasket
Daily Vacuuming	Daily Vacuuming
1 - 500 Watt Outlet	1 - 500 Watt Outlet
1 - Two line ID sign (7"x44") provided automatically	1 - Two line ID sign (7"x44") provided automatically

**Important Dates** *Be sure to check all order forms for additional deadlines*

<b>Tuesday, July 13</b>	Discount Deadline Date for GES orders received with payment
<b>Wednesday, June 30</b>	Advance Shipments may begin arriving at the Warehouse
<b>Thursday, July 29</b>	Last day for Advance Shipments to arrive at the Warehouse without surcharges <b>Advance Warehouse Hours for receiving are Monday - Friday, 8:00 AM to 2:00 PM</b> Advance Warehouse will be closed Friday July 2nd & Monday July 5th
<b>Monday, August 2</b>	Direct Shipments may begin arriving at the Exhibit Site starting at: 12:00 PM
<b>Tuesday, August 3</b>	Last day for Direct Shipments to arrive at the Exhibit Site ending at: 4:00 PM
<b>Tuesday, August 3</b>	Installation 8:00 AM - 7:00 PM
<b>Wednesday, August 4</b>	Show Hours 10:00 AM - 5:00 PM
<b>Thursday, August 5</b>	10:00 AM - 3:30 PM
<b>Thursday, August 5</b>	Dismantle 4:00 PM - 10:00 PM
<b>Friday, August 6</b>	8:00 AM - 12:00 PM
<b>Thursday, August 5</b>	Empty containers will be returned after: <b>4:00 PM</b>
<b>Friday, August 6</b>	Carriers must be checked in by: <b>10:00 AM</b>
<b>Friday, August 6</b>	All exhibitor materials must be removed by: <b>12:00 PM</b>

**Shipping Addresses** *Use Provided Shipping Labels in this Exhibitor Services Manual to Expedite Handling*

Consign all **domestic** shipments c/o Global Experience Specialists. Please do **not** consign **international** shipments c/o Global Experience Specialists; however, please contact our international division at: [GESLogistic\\_international@ges.com](mailto:GESLogistic_international@ges.com).

**Advance Shipments to Warehouse:** c/o Global Experience Specialists  
5560 Katella Ave  
Cypress, CA 90630  
USA

**Shipments should arrive on or between:**  
June 30 - July 29, 2010  
*Advance Warehouse will be closed Friday July 2nd & Monday July 5th*

**Direct Shipments to Exhibit Site:** c/o Global Experience Specialists  
Long Beach Convention Center, Halls A-C  
300 E Ocean Blvd  
Long Beach, CA 90802  
USA

**Shipments should arrive on or between:**  
August 2, 2010 after 12:00 PM to  
August 3, 2010 by 4:00 PM

**GES Servicer®**

GES is here to take care of your on-site needs. All contractors and production personnel will be available, along with any services you might desire such as Furniture and Material Handling.

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