

## Submission Information

Files under 10MB should be emailed to Sandi Linz at SandiL@ppai.org. Files larger than 10MB should be sent using a file transfer service such as wetransfer.com or hightail.com. Call 972-258-3023 with questions.

### EXPO VIDEOS

- **Size:** 1920x1080 pixels (*Keep live copy 100 pixels away from edge*)
- **Still format:** Vector art preferred as .ai or .eps files. High-res .jpg or .psd files will be accepted.
- **Video format:** Submit .mp4 or Quicktime .mov files. (*Call regarding other formats before submission.*)
- Include booth number
- Use simple, concise phrases
- There is NO SOUND projected from the video screens

### CARPET GRAPHIC

#### DIMENSIONS:

62" w x 38" h = bleed size

60" w x 36" h = trim size

**FORMAT:** Submit high resolution pdf or eps. Vector art files only. File can be created at half-size.

### EXPO WEBSITE AD

#### DIMENSIONS:

265 px x 222 px jpg/png

### EXPO EMAIL AD

#### DIMENSIONS:

One ad per email max.

650 px x 400 px jpg/png

### EXHIBITOR DIRECTORY GUIDE AND PRE-SHOW PLANNER

#### COVER AND FULL PAGE AD DIMENSIONS:

(Inside Front, Inside Back or Back)

11" w x 18.25" h = bleed size

10.75" w x 18" h = trim size

10.25" w x 17.25" h = live area

#### HALF PAGE AD DIMENSIONS:

10.25" w x 8.625" h, no bleed

**FORMAT:** Submit high-res (300 dpi), CMYK, uncompressed pdfs with all links, fonts outlined and attachments embedded. Include bleeds and crop marks.

#### FLOOR PLAN LOGO DIMENSIONS:

2" w x 1" h

**FORMAT:** Submit high resolution pdf or eps. Vector files only.

### FREE-STANDING GRAPHIC PANEL

#### DIMENSIONS:

50" w x 98" h = bleed size

48" w x 96" h = trim size

**FORMAT:** Submit high resolution pdf or eps. Vector files only. 200MB max file size. File can be created at half-size. No text in the bottom 7".

[ppai.org/expo](http://ppai.org/expo)