

2022 SAGE EXPERIENCE SCHEDULE

Tuesday, January 11, 2022

9:30am – 5:00pm

Exhibits Open

10:30am – 11:00am **Make a Tradeshow Plan: SAGE Mobile**

The SAGE Mobile app can help you both save time and maximize your tradeshow experience! With this session, you'll learn how to create a custom show floor walk list to make sure you hit all the booths you want to visit and create a checklist to help you remember who you saw. Learn how to add notes, pictures, audio & video recordings, view exhibitor information, check the panel schedule, and more!

11:15am – 11:45am **Back to Basics: SAGE Online 101**

Whether you're brand new to SAGE or a pro, we're going back to the basics of SAGE Online and introducing you to the industry's most powerful research and business management solution. In this session, we'll go over the best features of SAGE Online, including our database of over one million products, the presentation publisher, order management, and the CRM module.

12:00pm – 12:30pm **Going Digital: SAGE Websites**

Giving your business its very own website shouldn't seem daunting! In this session, you can learn how easy and quick it is to customize your very own website with SAGE Standard, SAGE Website Professional, and SAGE Website Professional Plus. We will even go over how we create content for SAGE Website Professional Plus, which will give you a library of blogs, videos, and more to add to your website to gain more traction with those Google rankings.

12:45pm – 1:15pm **Level Up: SAGE Online Projects & CRM**

Just like a nostalgic game of Space Invaders, you know the ins and outs of SAGE Online. You can practically navigate it with your eyes closed and one hand behind your back. But did you know about the hidden levels? Level up your skills and unlock those hidden levels with our advanced SAGE Online training session, covering the CRM and Projects modules. You'll want to show off those hidden levels to your team members in no time.

1:30pm – 2:00pm **You've Got Mail: SAGE Online Email Campaigns**

Let's be honest, when it comes to reaching your clients, it's never been easier! With SAGE Online's predesigned email campaigns, you can quickly zip an email right onto their phones, tablets, or desktop. In this session, you'll learn how to add your logo to our ready-to-send campaigns with just a snap of your fingers, how to create a custom email using our templates, and how to drag and drop products from the SAGE database. Best of all, we'll even show you how to track your success by viewing your open and click-through rates.

2:15pm – 2:45pm **Look to the Cookie, Elaine: SAGE Company Stores**

Company stores? What's the deal with company stores anyways! With a company store, you can offer your clients a seamless, modern online ordering experience for all of their branded merchandise. You can lock in business with them, and they get their own storefront where they can order at their leisure and make sure branding is consistent. In this session, we'll show you how to incorporate SAGE Company Stores into your sales pitch, how to qualify a client, and just what makes a successful company store.

3:00pm – 3:30pm **Streamline Your Workday: SAGE Order Management**

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Take your workday from a jumbled mess to streamlined and productive with SAGE Order Management! Take a deep dive into SAGE Order Management and learn how to convert professional sales presentations into quotes, create purchase orders and invoices, keep track of your orders, and more. You'll also be in the know when it comes to SAGE Order Management's newest upgrades and features!

3:45pm – 4:15pm **Back Lot Tour: SAGE Print Studio**

Hop on the tour bus and take an exclusive behind-the-scenes look into the magic we've got going on at SAGE with SAGE Print Studio! You'll get to see all the exciting new options and upgrades that'll be coming soon to a mailbox – or an inbox near you. We've been working hard to bring you new custom marketing materials as well as print and virtual catalogs for your customers. SAGE Print Studio offers an exciting and creative way to reach your customers and add those perfect finishing touches to your sales process.

Wednesday, January 12, 2022 9:30am – 5:00pm Exhibits Open

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3:45pm – 4:15pm **SAGE Web: What You Need to Know**

Do you use a Mac computer, Windows tablet, or other devices without SAGE Online installed? We developed SAGE Web, available on any device with internet access, just for you. Watch a demonstration of the powerful features of SAGE Web, including how to use our full presentation publisher, search products, find client information, manage orders, and more!

Thursday, January 13, 2022

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