

# PPAI EXPO DIRECT 2 YOU

Virtual Experience

Tuesday, January 31, 2023

The Perfect Follow-Up  
To The PPAI Expo

## Why Exhibit?

The PPAI Expo Direct-2-You is the largest online trade show experience in our industry. Put your new and trending products on display, share marketing materials, educate distributors through pre-recorded videos and engage in text and video conversations – all from the comfort of your home or office. Here are just a few reasons exhibiting at PPAI Expo Direct-2-You makes sense:

### Connect With Thousands Of Qualified Distributors

Put your new and trending products on display, share marketing materials, educate distributors through pre-recorded videos and engage in text and video conversations all from the comfort of your home or office.

### The Perfect Follow-Up To The PPAI Expo

Expo D2U is a perfect follow up with attendees of The PPAI Expo. Take this opportunity to reconnect with distributors who visited your booth or reach attendees you were unable to see in person.

### Easy Booth Setup

Your business profile and product information will be automatically populated from the SAGE database, making your booth set up just a few simple steps.

### Data-Driven Results

Receive real-time stats including complete visitor data and contact information for those that opt in. Plus, access complete chat transcripts, booth material reports, and product view reports.

### Recognized Award-Winning Virtual Trade Show Experience

Winner of the 2021 Tradeshow Executive's Excellence Award for Impressive Pivot to Virtual

BOOTH TYPE	BOOTH CONTENT				Exhibited At The PPAI Expo 2023	Did Not Exhibit At The PPAI Expo 2023
	Exhibit Staff	Booth Materials	Featured Products	Exhibitor Live Streaming		
Base	2	2	5	No	\$500	\$1,995
Engaged	6	10	25	Yes	\$1,500	\$2,995

### Booths Include:

- Feature any products in the SAGE database
- Promotion of show specials and deals
- One-on-one chatting with all distributor attendees to start a one-on-one video call with visitors
- Real-time statistics including number of booth visits, scans, chats, etc.
- Detailed list of scanned distributors at your booth after the show

As of 12/19/22

## PPAI Expo Direct-2-You 2022 Stats

Nearly

**3,000** Total  
Attendees

**36,535**  
Booth Visits

**24,773**  
Booth Chats

**36,193**  
Product Views

**29,516**  
Booth Material Views

# PPAI Expo Direct-2-You 2023 Promotional Opportunities

As of 11/4/22

<b>Product Pavilion Entry</b> (New Products, Green Products, Made In USA Products)	With both 2023 D2U Booth & The PPAI Expo 2023	<b>\$150/each</b>
	With either 2023 D2U Booth or The PPAI Expo 2023	<b>\$300/each</b>
<b>Featured Exhibitor</b>	Limited Availability	<b>\$750</b>
<b>Education Session Sponsor</b>	Limited Availability	<b>\$1,500</b>



## PPAI Account Management Team

PPAI's dedicated sales team strives to build a lasting partnership focused on helping your business grow. They work hard behind the scenes so you can rest assured your brand is well-represented at The PPAI Expo, PPAI Expo Direct-2-You and other PPAI events. With unprecedented industry knowledge and the flexibility to achieve and exceed your business needs, the PPAI sales team is here to help your business succeed.

### Account Manager Southeast

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