

2023 Promotional Opportunities

In its third year, PPAI Expo Direct-2-You offers the perfect blend of performance and convenience. With options for every budget, don't miss out on the various opportunities to increase your brand awareness to hundreds of distributors and make connections on and off the screen.

◆Product Pavilion

- Showcase a product in one of 3 themed categories: New Products, Green Products or Made In The USA Products

- Attendees will have access to the product pavilion area, during exhibit hours, 10 am–4 pm, CT January 31, 2023.
- Attendees will be able to add your company to their walk list directly from the product pavilion

With both a 2023 D2U & The PPAI Expo 2023 Booth
 With either a 2023 D2U or The PPAI Expo 2023 Booth

\$150

\$300

each product
/category

◆Featured Exhibitor

– Limited Availability –

\$750

- On the PPAI Expo Direct-2-You website, your company name and logo will be in an eye-catching, scrolling list at the top of the page
- On the virtual platform your company will stand out from the crowd with a placement in the lobby
- On the virtual platform your company will stand out with a flag identifying you as a featured exhibitor
- On the virtual platform your attendees can filter the exhibit list by featured exhibitors
- In SAGE Mobile for PPAI Expo Direct-2-You you will be part of the featured exhibitor list during and after the show
- Recognition as Featured Exhibitor in PPAI pre-show marketing (based on production deadlines)

◆Education Session

– Limited Availability –

\$1,500

- Provide your own education video to be featured in the supplier provided education section
- Content must be approved by PPAI

As of 12/16/22

PPAI Account Management Team

PPAI's dedicated sales team strives to build a lasting partnership focused on helping your business grow. They work hard behind the scenes so you can rest assured your brand is well-represented at The PPAI Expo, PPAI Expo Direct-2-You and other PPAI events. With unprecedented industry knowledge and the flexibility to achieve and exceed your business needs, the PPAI sales team is here to help your business succeed.

Account Manager
Southeast

Connie Brazil

972-258-3064

ConnieB@ppai.org

Account Manager
West

Taylor Coward

972-258-3033

TaylorC@ppai.org

Account Manager
Northeast

Heather Mangold

972-258-3051

HeatherM@ppai.org

Account Manager
Central

Sandy Mendoza

972-258-3019

SandyM@ppai.org