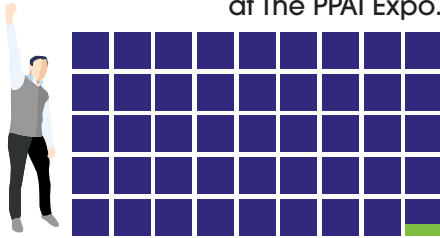


Reasons Why The PPAI Expo 2024 Is Right For Your Company

97% Of Exhibitors And Attendees have a positive experience at The PPAI Expo.



PPAI EXPO

A Consistently recognized by **Tradeshaw Gold**, The PPAI Expo goes above and beyond by finding new ways to enhance the show experience.

No Other Industry in-person event draws more distributor attendees and participants. Nearly twice as many as other similar events.



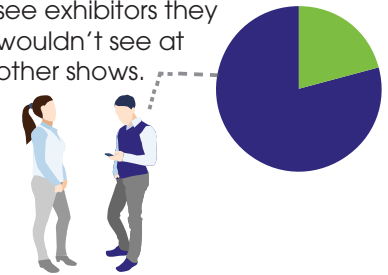
LARGEST, Longest-Running And Best-Attended promotional products trade show.



B The beginning of the year is the perfect time to launch new products and campaigns. The PPAI Expo can help generate powerful industry buzz around your brands.

81% Of Attendees

see exhibitors they wouldn't see at other shows.



*Statistics From 2020 PPAI Exhibitor And Attendee Surveys

The PPAI Expo 2024 Rates

Rates are per 100 square feet

	Exhibited in 2023	Did Not Exhibit in 2023	Rate After May 12, 2023
Member, Full Payment	\$2,745	\$2,895	\$3,045
Member, Deposit Plan	\$2,845	\$2,995	\$3,145
PPAI Associate/Non-Member	\$3,745	\$3,895	\$4,045

Special Booth Configuration Pricing

- Preferred Space**- 6% of total booth fee (as noted on floorplan)
- Corner**- 12% of total booth fee (corner booth is defined as a booth exposed to an aisle on two sides.)
- Island**- 15% of total booth fee (400 sq ft min.)
- Peninsula**-12% of total booth fee (400 sq ft min.)
- Aisle Carpet Span**-12% of total booth fee (600 sq ft min.)
- Elevated Aisle Span**-12% of total booth fee (600 sq ft min.)
- Extended Height**-12% of total booth fee
- Hanging Sign**-12% of total booth fee (Only if booth is an island, peninsula or aisle span)



The PPAI Expo 2024 Contracts

The PPAI Expo 2024 contracts are available through PPAI's online contract management system. This system is fast, easy to use, and secure for all exhibitors when choosing booths and selecting promotional opportunities. You can order your booth, your directory ad and your show sponsorship in one location.

Here's how it works:

1. Visit <https://expocontracts.ppai.org/expo2024>
2. On the left side of the screen, click the "Exhibitor" drop down tab, then select "Apply for Booth".
3. Enter your company password. Contact your account manager if you don't know your password.
4. Enter a booth choice in the mandatory "First Booth Choice" section. There are three optional choices as well. Throughout the contract there are numerous "Notes" fields—the more detail you provide, the better.
5. There is a product category section—this additional information will help assist PPAI during the initial space assignment process.
6. Electronically sign and click submit. On the left side of the screen under "Exhibitor", click Promotional Opportunities to make your advertising and marketing selections.

PPAI Account Management Team

PPAI's dedicated sales team strives to build a lasting partnership focused on helping your business grow. They work hard behind the scenes so you can rest assured your brand is well-represented at The PPAI Expo, PPAI Expo Direct-2-You and other PPAI events. With unprecedented industry knowledge and the flexibility to achieve and exceed your business needs, the PPAI sales team is here to help your business succeed.

Account Manager Southeast

Connie Brazil
972-258-3064
ConnieB@ppai.org

Account Manager West

Taylor Coward
972-258-3033
TaylorC@ppai.org

Account Manager Northeast

Heather Mangold
972-258-3051
HeatherM@ppai.org

Account Manager Central

Sandy Mendoza
972-258-3019
SandyM@ppai.org

PPAI EXPO

January 15-18, 2024

Exhibits January 16-18 • Conference January 16

ppai.org/expo