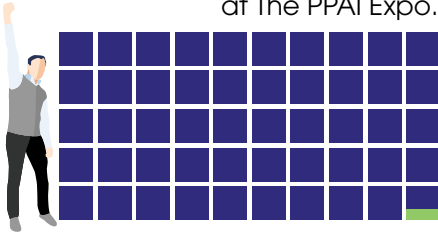


Reasons Why The PPAI Expo 2025 Is Right For Your Company

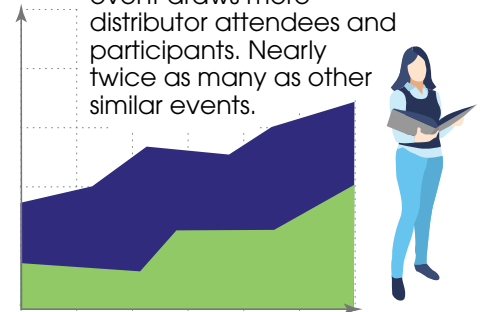
97% Of Exhibitors And Attendees have a positive experience at The PPAI Expo.



PPAI EXPO

A Consistently recognized by **Tradeshow Gold**, The PPAI Expo goes above and beyond by finding new ways to enhance the show experience.

No Other Industry event draws more distributor attendees and participants. Nearly twice as many as other similar events.



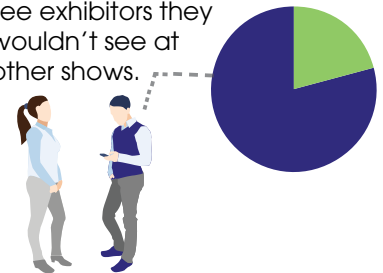
LARGEST, Longest-Running And Best-Attended promotional products trade show.



B The beginning of the year is the perfect time to launch new products and campaigns. The PPAI Expo can help generate powerful industry buzz around your brands.

81% Of Attendees

see exhibitors they wouldn't see at other shows.



*Statistics From 2020 PPAI Exhibitor And Attendee Surveys

The PPAI Expo Rates

As of 12.29.2023

*Rate exclusive for companies who exhibited at The PPAI Expo 2024

	Through May 17, 2024*	Through May 17, 2024	May 17 - Nov 17, 2024	After Nov 1, 2024
Member, Full Payment	\$2,845*	\$2,995	\$3,345	\$3,645
Member, Deposit Plan	\$2,945*	\$3,095	\$3,445	—
Qualified Non-Member	\$3,845*	\$3,995	\$4,345	\$4,645

Special Booth Configuration Pricing

- ☐ **Preferred Space** - 6% of total booth fee (as noted on floorplan)
- ☐ **Corner** -12% of total booth fee (corner booth is defined as a booth exposed to an aisle on two sides.)
- ☐ **Island** -15% of total booth fee (400 sq ft min.)
- ☐ **Peninsula** -12% of total booth fee (400 sq ft min.)
- ☐ **Aisle Carpet Span** -12% of total booth fee (600 sq ft min.)
- ☐ **Elevated Aisle Span** -12% of total booth fee (600 sq ft min.)
- ☐ **Extended Height** -12% of total booth fee
- ☐ **Hanging Sign** -12% of total booth fee (Only if booth is an island, peninsula or aisle span)



The PPAI Expo 2025 Contracts

The PPAI Expo 2025 contracts are available through PPAI's online contract management system. This system is fast, easy to use, and secure for all exhibitors when choosing booths and selecting promotional opportunities. You can order your booth, your directory ad and your show sponsorship in one location.

Here's how it works:

1. Visit **ExpoContracts.ppai.org/Expo2025**
2. On the left side of the screen, click the "Exhibitor" drop down tab, then select "Apply for Booth".
3. Enter your company password. (Contact your account manager if you don't know your password.)
4. Enter a booth choice in the mandatory "First Booth Choice" section. There are three optional choices as well. Throughout the contract there are numerous "Notes" fields-the more detail you provide, the better.
5. There is a product category section—this additional information will help assist PPAI during the initial space assignment process.
6. Electronically sign and click submit. On the left side of the screen under "Exhibitor", click Promotional Opportunities to make your advertising and marketing selections.

STANDARD



Sandy Mendoza
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Account Manager

PROFESSIONAL



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BUSINESS SERVICES

QUALIFIED TO EXHIBIT

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Channel Development Manager,
Business Services

