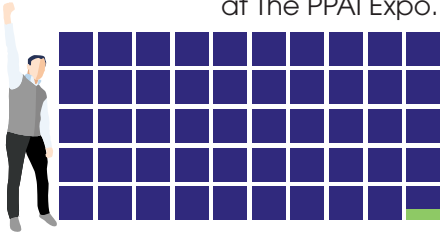


# Reasons Why The PPAI Expo Is Right For Your Company

**97% Of Exhibitors And Attendees** have a positive experience at The PPAI Expo.



## PPAI EXPO

**A** Consistently recognized by **Tradeshaw Gold**, The PPAI Expo goes above and beyond by finding new ways to enhance the show experience.

**No Other Industry** event draws more distributor attendees and participants. Nearly twice as many as other similar events.



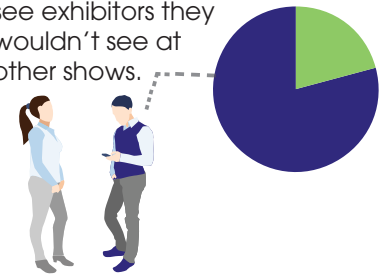
**LARGEST, Longest-Running And Best-Attended** promotional products trade show.



**B** The beginning of the year is the perfect time to launch new products and campaigns. The PPAI Expo can help generate powerful industry buzz around your brands.

**81% Of Attendees**

see exhibitors they wouldn't see at other shows.



\*Statistics From 2020 PPAI Exhibitor And Attendee Surveys

As of 02.15.2024

## The PPAI Expo Rates

\*Rate exclusive for companies that exhibited at The PPAI Expo 2024

|                      | Through May 17, 2024* | Through May 17, 2024 | May 17 - Nov 17, 2024 | After Nov 17, 2024 |
|----------------------|-----------------------|----------------------|-----------------------|--------------------|
| Member, Full Payment | \$2,845*              | \$2,995              | \$3,345               | \$3,645            |
| Member, Deposit Rate | \$2,945*              | \$3,095              | \$3,445               | -                  |
| Qualified Non-Member | \$3,845*              | \$3,995              | \$4,345               | \$4,645            |

## Special Booth Configuration Pricing

- Preferred Space** - 6% of total booth fee (as noted on floorplan)
- Corner** -12% of total booth fee (corner booth is defined as a booth exposed to an aisle on two sides.)
- Island** -15% of total booth fee (400 sq ft min.)
- Peninsula** -12% of total booth fee (400 sq ft min.)
- Aisle Carpet Span** -12% of total booth fee (600 sq ft min.)
- Elevated Aisle Span** -12% of total booth fee (600 sq ft min.)
- Extended Height** -12% of total booth fee
- Hanging Sign** -12% of total booth fee (Only if booth is an island, peninsula or aisle span)



## The PPAI Expo Contracts

The PPAI Expo contracts are available through PPAI's online contract management system. This system is fast, easy to use, and secure for all exhibitors when choosing booths and selecting promotional opportunities. You can order your booth, your directory ad and your show sponsorship in one location.

Here's how it works:

1. Visit **ExpoContracts.ppai.org/Expo2025**
2. On the left side of the screen, click the "Exhibitor" drop down tab, then select "Apply for Booth".
3. Enter your company password. (Contact your account manager if you don't know your password.)
4. Enter a booth choice in the mandatory "First Booth Choice" section. There are three optional choices as well. Throughout the contract there are numerous "Notes" fields. The more detail you provide, the better.
5. There is a product category section—this additional information will help assist PPAI during the initial space assignment process.
6. Electronically sign and click submit. On the left side of the screen under "Exhibitor", click Promotional Opportunities to make your advertising and marketing selections.

---

## PPAI Account Management Team

PPAI's dedicated sales team strives to build a lasting partnership focused on helping your business grow. They work hard behind the scenes so you can rest assured your brand is well-represented at The PPAI Expo. With unprecedented industry knowledge and the flexibility to achieve and exceed your business needs, the PPAI sales team is here to help your business succeed.

Account Manager  
Southeast

---

**Connie** Brazil  
972-258-3064  
ConnieB@ppai.org

Account Manager  
West

---

**Taylor** Coward  
972-258-3033  
TaylorC@ppai.org

Account Manager  
Northeast

---

**Heather** Mangold  
972-258-3051  
HeatherM@ppai.org

Account Manager  
Central

---

**Sandy** Mendoza  
972-258-3019  
SandyM@ppai.org